



VACANCIES

Sri Lanka Rupavahini Corporation

Be a Member of the Nation's Premier Television Channel
As a
Marketing Executive on Contract Basis

Sri Lanka Rupavahini Corporation, the award-winning infotainment media organization in Sri Lanka with a long-standing legacy in broadcasting, is currently on the lookout for qualified and high-performing individuals to join our winning team as Marketing Executives. As the market leader with the highest reach, we are geared up to our most cost-effective advertising solutions through a mix of programmes that caters to different target groups as a part of our business expansions.

CANDIDATE PROFILE

This position is open to young, energetic and outgoing Males / Females of 18 - 40 years with the following qualifications and experience who have the capacity to strengthen the existing client base and find new business opportunities.

QUALIFICATIONS AND EXPERIENCE

- I. Passed GCE (A/L) Examination with 2 years of marketing experience in a reputed institute,
OR
- II. Passed GCE (O/L) Examination in six subjects having 4 credits, including English / Mathematics, with 4 years of marketing experience in a reputed institute,
OR
- III. CIM or SLIM part or full qualification with 1 year of marketing experience in a reputed institute.

SKILLS REQUIRED

- I. The ideal candidate should have excellent presentation and PR skills, strong fluency in English or Tamil, outstanding analytical and negotiation skills, with the ability to work under pressure in a rapidly changing environment.
- II. An excellent remuneration package and great scope for career advancement are offered to the ideal candidate. Please send your curriculum vitae with all the details and names and addresses of two non-related referees along with a passport-size photograph by registered post with the post applied for on the left-hand corner of the envelope to the following address or by e-mail to: ddgaslrc@gmail.com on or before 22nd June 2023.

For more details please contact: 07777 88208 (Sonali)

**Director General
Sri Lanka Rupavahini Corporation
Independence Square
Colombo 7.**

06.06.2023