

WEB

JOURNALIST

ENGLISH



The Associated Newspapers Of Ceylon Limited (ANCL), Widely Known As Lake House, Is The Home And Heart Of Print Media In Sri Lanka.

Lake House is Looking For Talented And Dynamic Individuals Who Possess The Following Qualifications And Requirements To Fill The Above Vacancy In The Digital Media Department.

QUALIFICATIONS & REQUIREMENTS

- G.C.E. (A/L) Examination in any stream.
- 03 years experience as a Social Media Strategist, Web Journalist, Content creator, or a similar position.
- Degree or Diploma in Marketing/Journalism/Creative Writing or any related field will be an added qualification.
- Good command of the English Language.
- Excellent knowledge of research requirements for social media strategies.
- Knowledge of best practices for social media platforms such as Facebook, YouTube, Twitter, Instagram, LinkedIn, etc.
- Strong oral and written communication skills.
- Should be a great team player.

JOB PROFILE

- Managing social media platforms.
- Generate, edit, publish and share creative content daily (Video content creating, script writing, graphic designing, photo editing etc.)
- Collaborate with other cross functional teams to ensure brand consistency.
- Communicate with followers, respond to queries in a timely manner and monitor customer reviews.
- Stay up to date with current technologies and trends in social media, design tools and applications

AGE: BELOW 35 YEARS | REMUNERATION: NEGOTIABLE

Applications:

Send your CV with names and contact details of two non-related referees to the under mentioned address within 7 working days of this advertisement stating the position on the top left hand corner of the envelop or e-mail your CV to the following e-mail address with the position applied for in the subject line.



**LAKE
HOUSE**

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