

DIGITAL MEDIA EXECUTIVE

JOB PROFILE

- Managing social media platforms.
- Generate, edit, publish and share creative content daily
(Video content creating, script writing, graphic designing, photos, etc.)
- Collaborate with other cross functional teams to ensure brand consistency.
- Communicate with followers, respond to queries in a timely manner and monitor customer reviews.
- Stay up to date with current technologies and trends in social media, design tools and applications.

QUALIFICATIONS & REQUIREMENTS

- G.C.E. (A/L) Examination in any stream.
- 03 years experience as a Social Media Strategist, Web Journalist, Content creator or a similar position.
- Degree or Diploma in Marketing/Journalism/Creative Writing or any related field will be an added qualification.
- Excellent knowledge of research requirements for social media strategies.
- Knowledge of best practices for social media platforms such as Facebook, YouTube, Twitter, Instagram, LinkedIn, etc.
- Strong oral and written communication skills.
- Should be a great team player.

Age: Below 35 years
Remuneration: Negotiable



Send your CV with details of two non-related referees to the under-mentioned address within 7 working days of this advertisement stating the position on the top left hand corner of the envelope or email your CV to the following email address with the position applied for in the subject line.



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