

A LIFE CHANGING OPPORTUNITY TO CHANGE LIVES

MANAGER PR & DIGITAL MEDIA

Lanka Hospitals is looking for an individual to join our marketing team! An energetic, self-driven team player who can help Lanka Hospitals retain its position as the top healthcare brand in Sri Lanka is needed for the job. The chosen applicant will be able to enhance their abilities and get firsthand experience in a dynamic working environment.

Managing the organization's public relations activities is a requirement of the role. You will be responsible for managing the company website as well as any social media channels. You will, additionally, be responsible for writing all social news and content (including press releases before publication), helping with event planning and handling media crises.

THE IDEAL CANDIDATE SHOULD POSSESS THE FOLLOWING:

- › An MBA / degree in Marketing, Advertising, or Communications or a relevant professional qualification from a recognized university or institute
- › Minimum 5 years' experience in Media / PR Management or Marketing Communications
- › Experience in Event Management would be advantageous
- › A proven track record of designing and executing successful Public Relations campaigns locally and internationally
- › Exceptional writing and editing skills in both English and Sinhala languages
- › Skills in broadcasting and print media interviews
- › Proficiency in Website Management and social media platforms, including LinkedIn, Facebook, Instagram, Youtube, Twitter etc.
- › Sound interpersonal and communication skills
- › Pleasant personality with strong people management skills
- › Age below 40

REMUNERATION

The selected candidate will be entitled to an attractive remuneration package on par with the industry standards, including a vehicle allowance.

If you believe you're the right candidate, please forward your complete CV with the contact details of two non-related referees within 7 days of this advertisement to careers@lankahospitals.com.

Please mention the position "Manager PR & Digital Media" in the subject line of your e-mail.