

# SALES & MARKETING MANAGER



Imo Chicken & Agro (Pvt) Ltd.

We are a leading organization in poultry business and having large scale of Broiler and Breeder farms equipped with modern technology and rapidly growing by touching every corner in the agriculture field. We seek an energetic and outstanding person for the position of Sales & Marketing Manager to expand our business.

## **KEY RESPONSIBILITIES**

- To identify the business opportunities and set goals and develop and execute strategic sales and marketing plans according to the market changes for business and revenue growth.
- Creating sales forecasts and actively working towards reaching them.
- To drive the team with excellent leadership and perseverance for result whilst demonstrating independent skills.

## **REQUIREMENTS**

- Should have a Degree in Marketing Management or qualification of SLIM / CIM or equivalent with minimum 3 year experience in the similar capacity OR minimum 8 years proven experience in the field and experience in chicken product field would be an added advantage.
- Possess extensive knowledge of Sales Principles and Practices and ability to coach and lead a sales team.
- Experience in customer relationship management.
- Should be a person with high interpersonal and a self-motivator.
- Excellent written and verbal communication skills.
- Strength in problem solving, ability to work in a deadline driven work environment and the ability to achieve company goals.

An attractive remuneration package will be offered to the right candidate.

If you think you are suitable for this position please send your CV with two non-related referees to [hr@imochicken.lk](mailto:hr@imochicken.lk) / [careers@imochicken.lk](mailto:careers@imochicken.lk) within two weeks indicating the position applied to or

**Human Resources Manager**  
**Imo Chicken & Agro (Pvt) Ltd.**  
**206/A, Minuwangoda Road, Udugampola.**

