

Sales Analyst

Requirements

- Should possess a degree in Statistics/Business Data Analytics/ Data Science or a related discipline
- A part qualification in CIMA
- A minimum of 2 years of experience working with data tools and high-level programming languages such as Tableau, PowerBI, SQL and Python
- A strong knowledge of data processing, spreadsheet, database and data presentation software
- Advanced problem-solving and analytical skills
- Demonstrated ability to multitask and prioritize
- Prior experience in ERP and IT platforms will be an added advantage

Responsibilities

- Compilation and analysis of sales and market data, providing valuable feedback and actionable insights to guide promotional and sales activities
- Analysis of large amounts of data deriving accurate project sales trends and sales opportunities
- Prepare accurate reports and dashboards using data from internal and external sources
- Evaluate third-party data to determine best practices for company success – MS data etc.
- Create trackers and scorecards
- Circulate periodic reports to stakeholders



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mentioning the applied designation

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