



TRANSCEND THE ORDINARY

Re-write your future across the world's finest interiors

The leader in the Surface Coverings and Bathware industry in Sri Lanka and pacesetter in the international arena, Royal Ceramics Lanka PLC (Rocell) is now inviting ambitious individuals to join a world-renowned design democracy and be part of a global workforce. For decades we have combined timeless design with the functionality of everyday living, along with an uncompromising passion for perfection, quality and innovation. Join us today and together, let's reimagine the interior design landscape of the future.

Area Sales Manager

Key responsibilities

- Developing sales strategies and plans to achieve sales and profit goals by leading, developing and motivating sales associates with consistent leadership within the region.
- Ensuring timely and efficient services at all showrooms assigned.
- Developing and managing strong customer relationships at all staff levels.
- Initiating and implementing business development activities.
- Ensuring optimum visibility and presence of the brand.
- Ensuring compliance standards within all showrooms in the region.

Requirements

- A Degree or Postgraduate Diploma in a Marketing discipline.
- Minimum 5 years of experience in a related field.
- Proven track record in achieving results.
- Excellent communication and interpersonal skills.
- Persuasive, highly self-motivated and not willing to take 'No' for an answer.
- Committed and hardworking, with the ability to achieve set sales targets and goals.
- Willingness to travel extensively.
- A strong team player.
- Flexibility and the ability to adapt to a fast-paced environment.

An attractive remuneration package commensurate with the position applied for is on offer.

Apply within 10 days of this publication, with an updated complete CV with contact details of two non-related referees. Please e-mail your CVs to recruitment@rcl.lk



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