



We are on a Journey to bring
prosperity to our Nation & its people.
Do you like to be a part of it???

Regional Development Bank, as the premier development bank in Sri Lanka with a network of 272 branches islandwide and with over 3000 manpower strength, invites applications from qualified experienced professionals for the following posts;

ASSISTANT GENERAL MANAGER – MARKETING

- A degree from a recognized university with a full professional qualification in the Marketing field.
- At least 03 years experience in the Senior Management Level with a minimum 12 years experience in the relevant field.
- Ability to analyze data and experience in developing marketing plans and budgeting are required.
- The ability to motivate a team with a performance driven mind-set is essential.
- Possessing strong communication skills is a mandatory requirement.
- Proven track record of branding and digital marketing.
- A professional qualification in Banking/Finance will be an added advantage.
- Age below 50 years.

BRAND DEVELOPMENT OFFICER

(On contract basis for one year period)

- Diploma in Branding/Mass Communication/Media from a recognized institution.
- Overall 15 years' experience related to Branding or Media(Social/Print/Electronic).
- Hands-on experience in content creation & planning and knowledge in handling electronic media is highly desired.
- Ability to work as a compere is required.
- Demonstrated national level initiatives in brand development will be an added advantage.
- Go-getter attitude.
- Age below 45 years.

REMUNERATION

An attractive remuneration package will be on offer to the right candidate.

HOW TO APPLY

Please forward your completed resume with contact details of two non-related referees to careers@rdb.lk on or before 15th March, 2022 with the respective post marked as the subject of the e-mail.

