



LET YOUR CAREER BLOOM WITH TUDAWE TRADING

DIGITAL MARKETING EXECUTIVE

ABOUT US

Tudawe Trading, the pioneer in mechanized cleaning technology has been the sole agent for the German brand Karcher, which is today the world's leading provider of efficient, resource-conserving cleaning systems. Karcher makes a difference through top performance, innovation, and quality.

THE JOB ROLE

- Create innovative and effective marketing content (both online and offline) and circulate efficiently.
- Develop attractive online content including graphics, videos etc., for social media.
- Manage all social media accounts of the company.
- Ensure that digital marketing efforts support the sales initiatives.
- Be actively involved in SEO efforts (keyword, image optimization etc.)
- Acquire insight in online marketing trends and keep strategies up-to-date.
- Measure performance of digital marketing efforts using a variety of Web analytics tools.

Forward your resume with two non-related referees and including a recent photograph within 7 days of this advertisement or send your CV by stating the position applied for in the subject column. Only shortlisted candidates will be notified.

THE PERSON

- A Degree/ Diploma in Marketing or relevant professional qualification from a recognized institute.
- 02-03 years' of experience working in a digital marketing field.
- Excellent exposure to social media campaign, email campaigns and Google ad management.
- Outstanding IT skills, especially in using all graphic designing tools, MS Word and Excel and other MS packages.
- Excellent communication skills in English (both written and oral).
- Ability to work under pressure and meet tight deadlines.

An attractive remuneration package will be on offer to the right candidate.

Head of Human Resources Tudawe Trading Company (Pvt) Limited

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