

# BOARD OF INVESTMENT OF SRI LANKA



## VACANCIES

The Board of Investment of Sri Lanka (BOI) is the apex agency of the government promoting and facilitating foreign direct and local investment in priority sectors of the economy. The BOI plays a pivotal role in transforming Sri Lanka to become a globally competitive manufacturing and services export hub. In order to enable it to achieve ambitious FDI targets over the next few years the BOI wishes to strengthen the organization by recruiting dynamic professionals with specialized skills, experience and expertise.

Applications are invited from suitably qualified Sri Lankans to be recruited to the following posts on contract basis.

### 1. HEAD OF LARGE SCALE PROJECTS AND PPT

#### Job Profile

The ideal candidate should possess the ability to oversee the structuring and speedy implementation of important infrastructure and marquee projects. The role includes liaising with key government agencies to ensure proper structuring and positioning of all national infrastructure and other marquee development projects to be carried out on PPP and BOT basis and supporting the development of multi-party structured projects to attract joint ventures (JVs) or private investments.

#### Qualifications and Experience

A Bachelor's Degree in a relevant field. A Postgraduate Degree (Master's Level) or any other relevant academic or professional qualifications would be an added advantage.

The candidate would need to have 08-12 years of experience, of which, 03 years should be in managerial positions. The ideal candidate would have gained experience working at or supporting large global financial institutions in credit and risk analysis, project/trade financing, commercial/corporate lending, PPP project structuring, investor relationship management, risk management, restructuring of distressed project portfolios, produce research-based benchmark thematic studies on global peer projects, and channel structured content for all investment promotion activity.

### 2. HEAD OF STRUCTURED PROJECTS

#### Job Profile

The ideal candidate should possess the ability to provide strategic direction and leadership required for effective project management and delivery. The role further requires developing and overseeing appropriate quality systems covering all aspects of unit operations, project planning and execution. In addition, establishing benchmarks and appropriate KPIs for demonstrating the quality of project delivery is required.

#### Qualifications and Experience

A Bachelor's Degree in a relevant field. A Postgraduate Degree (Master's Level) or any other relevant academic or professional qualifications would be an added advantage.

The candidate would need to have 08-12 years of experience, of which, 03 years should be in managerial positions. The ideal candidate would have gained experience working at or supporting large global financial institutions in credit and risk analysis, project/trade financing, commercial/corporate lending, investor relationship management, risk management, restructuring of stressed project portfolios, produce research-based benchmark thematic studies on global peer projects, and channel structured content for all investment promotion activity.

### 3. HEAD OF TARGET RESEARCH

#### Job Profile

The ideal candidate should possess the ability to oversee qualitative and quantitative research and provide consultation on relative markets. The role further requires keeping up-to-date knowledge of the industries and related markets, comprehending the needs of the organization and target research to the benefit of the organization. In addition, liaising with entities that could provide useful data and creating clear and useful reports and recommendations for organizational use is required.

#### Qualifications and Experience:

A Bachelor's Degree in a relevant field. A Postgraduate Degree (Master's Level) or any other relevant academic or professional qualifications would be an added advantage.

The candidate would need to have 08-12 years of experience, of which, 03 years should be in managerial positions. The ideal candidate would have gained experience working at or supporting large global financial institutions such as tier-1 global banks, asset managers, hedge funds, pension funds etc. including international experience. He/she would have also gained deep knowledge of various industry verticals and sectoral knowledge through extensive research, leveraging IT and research solutions to build various analytical tools, produced insightful research-based reports, including thematic, to support business development teams to carryout roadshows to convince Investors to invest in Sri Lanka.

### 4. HEAD OF ECOSYSTEM MANAGEMENT

#### Job Profile

The ideal candidate should possess the ability to ensure that potential FDI generating target companies are validated so that focused investment promotion campaigns may be carried out and consequently a realistic and healthy FDI pipeline could be developed. The role further requires ensuring consistent country branding and messaging by acting as the focal point/coordinator between multiple government and private bodies, foreign missions and foreign agencies.

#### Qualifications and Experience:

A Bachelor's Degree in a relevant field. A Postgraduate Degree (Master's Level) or any other relevant academic or professional qualifications would be an added advantage.

The candidate would need to have 08-12 years of experience, of which, 03 years should be in managerial positions. The ideal candidate would have gained experience working with multi-stakeholders gaining reasonable sectoral knowledge, and supported business development teams to carry out business development initiatives that drive top-line growth. He/she would need to have exceptional flair for written communication, both over traditional and non-traditional media and should play the central coordination role among private industry bodies/associations and foreign missions.

### 5. HEAD OF BRANDING AND INTERNATIONAL PR

#### Job Profile

The ideal candidate should possess the ability to oversee the designing and implementation of world-class country branding/PR and investment promotion campaigns to support the investment promotion strategies. Further, the role requires Create world-class promotional content, both physical and digital, to support the investment promotion strategies

#### Qualifications and Experience:

A Bachelor's Degree in a relevant field. A Postgraduate Degree (Master's Level) or any other relevant academic or professional qualifications would be an added advantage.

The candidate would need to have 08-12 years of experience, of which, 03 years should be in managerial positions. He/She would have gained core experience in corporate and brand communications, brand building including target facing collateral and online material, PR campaigns focused on international clients or at multinational corporates including social media and digital campaigns, engaging marketing/ advertising/PR agencies for relevant activities and campaigns, working with various stakeholder groups, both internal and external, to influence and manage the overall brand, positioning and communications. He/she would need to have exceptional flair for written communication, both over traditional and non-traditional media.

#### GENERAL CONDITIONS

##### Preferred Age:

Preferably between 30 - 45 years

##### Remuneration:

Remuneration will be negotiable and on par with market rates

##### Every Applicant,

- Should be a citizen of Sri Lanka
- Should be physically and mentally fit to discharge the duties of the post well

##### HOW TO APPLY:

Applications providing necessary information including the details of personal information, academic/professional qualifications (with awarding dates), work experience (with title and duration) and two non-related referees should be sent to [recruitment@boi.lk](mailto:recruitment@boi.lk) to reach on or before 22<sup>nd</sup> April 2021.

Applications which do not conform to the above requirements, incomplete applications and applications received after the closing date will be rejected without notice.

Any form of canvassing will lead to disqualification.

The BOI reserves the right to decide the shortlisting process of candidates, number of positions to be filled or to postpone/cancel the recruitment.



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