



Dean
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Mr. Ramesh Rajasuriya
Mr. Chandana Wijekoon

EMBARK ON YOUR
HIGHER EDUCATION
WITH AN
**INTERNATIONALLY
REPUTED UNIVERSITY**

**Duration of
PGDip (Busi Mgmt):**
12 months

Date & Time:

Semester I

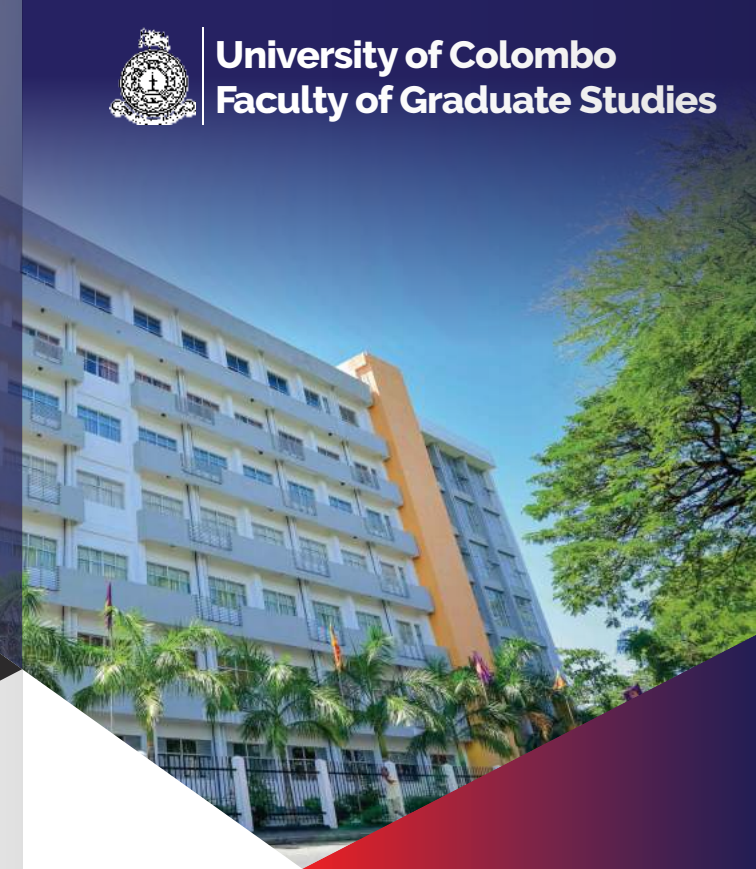
Saturday - 8.30am - 3.00pm
Sunday - 8.30am - 3.00pm

Semester II

Saturday - 8.30am - 6.00pm
Sunday - 8.30am - 3.00pm

Medium: English

Mode of Delivery: Online



Course Fees

	LOCAL STUDENTS	FOREIGN STUDENTS
APPLICATION FEE		
Application Fee	LKR 3,000/=	40 USD
PROGRAMME FEE		
Registration Fee	LKR 5,000/=	65 USD
Course Fee	LKR 150,500/=	1942 USD
Library Fee	LKR 1,500/=	19 USD
Examination Fee	LKR 18,000/=	232 USD
OPTIONAL		
Refundable Library Deposit	LKR 5,000/=	65 USD
TOTAL FEE Excluding Refundable Library Deposit & Application Fee	LKR 175,000/=	2258 USD

Medium and Pedagogical Methods

English will be the medium of instruction. Seminars and course material will be in English as well. Students will be required to sit the end of year examination. This programme intends to provide knowledge not only in a theoretical sense but also at a practical decision making level. Teaching methods will therefore place less emphasis on lectures and greater emphasis on case studies, mind mapping, debates and the problem solving.

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 35/30, Prof. Stanley Wijesundara Mawatha,
Colombo 07

Postgraduate Diploma in **BUSINESS MANAGEMENT** PGDip (Busi Mgmt) - 2023/24

ONLINE MODE
SLQF LEVEL 8

WEEKEND PROGRAMME

Duration: One Year

Introduction

The University of Colombo, as part of an ongoing process of conducting courses to meet the demands of the changing business world announces the continuation of its extremely successful Postgraduate Diploma Programme in Business Management PGDip (Busi Mgmt).

Economic liberalization in the post 1977 period shifted policy emphasis from centralized government control to decentralized markets. The success of industrial and commercial enterprises, small and large scale, in domestic and international trade settings is dependent on efficient management. Yet in this transitional period from planning to market orientation, from agricultural predominance to industrialization, from satisfying domestic demand to capturing international trading spheres, firms are facing an intense problem in recruiting efficient, knowledgeable and far-sighted management staff. Recognizing the needs of a changing and competitive world of enterprise, such firms are demanding better qualified executives, able to deal effectively, not only with day to day routine work, but also capable of making a significant contribution to the corporate planning strategies of the company.

The Postgraduate Diploma in Business Management will attempt to bridge the gap between the academic knowledge gained during the first Degree/ Diploma and the management needs in the currently competitive business area. Undergraduates who have performed well in their degree courses will now be given the opportunity to improve their practical skills. Since this course incorporates management related subjects, it will improve their competitiveness in the labour market.

Undergraduates, whose horizon was limited to the public sector, a currently shrinking domain, will now be trained to face the demands of a competitive business environment with confidence. They will be equipped with the skills of analysis, presentation and decision making necessary to succeed in securing attractive employment opportunities and in becoming skillful managers who are assets to their employers.

Objectives

The objectives of the programme are as follows:

- To provide the opportunity for graduates with little or no work experience, to pursue a course of study in business management acceptable to the job market.
- To impart to students a critical awareness of the most up to date theoretical and practical knowledge in management and use such knowledge in practical problem oriented situations.
- To inculcate in the students the skills and the professional competence that will enable them to effectively play managerial roles in competitive situations.
- To improve the capabilities of the students to proceed towards higher levels of training in Business Management which would involve research.

Admission Requirements

The minimum entry requirements for the PgDBM shall be as follows :

- A Bachelor's degree from a recognized University/ Institution in Business Management; OR
 - Any other Bachelor's degree, with prior learning/ work experience in Business Management; OR
 - Professional qualification in Business Management from a recognized professional body acceptable to the Faculty Board of the FGS and Senate of the University of Colombo with prior learning/ work experience in Business Management; OR
 - Completion of NVQ level 7 (equivalent to Bachelor's degree in SLQF) with relevant work experience in Business Management as determined by the Faculty Board of the FGS and Senate of the University of Colombo; OR
 - Diploma or Higher Diploma from the University of Colombo or qualification equivalent to SLQF Three/Four (03/04) with relevant work experience in Business Management as determined by the Faculty Board of the FGS and Senate of the University of Colombo;
- AND
- A good knowledge of English language and satisfactory performance at a selection test and/or selection interview.
 - Each application under clause (iv) and clause (v) shall be considered on its merit.

How to Apply

Application form can be downloaded from the Faculty website fgs.cmb.ac.lk. Completed application form along with the certified copies of National Identity Card, Birth Certificate, relevant educational and professional qualifications and work experience (if any) and payment slips should be scanned and sent via email (pgdbmml@fgs.cmb.ac.lk). In addition, the photo copies of original certified documents should also be sent through the registered post to reach the Senior Assistant Registrar, Faculty of Graduate Studies, University of Colombo, No 35/30, Prof. Stanley Wijesundara Mawatha, Colombo 07 on or before **16th July 2023**. Please mention the programme name on the left side of the envelope.

Application fee of **LKR 3,000/= (Local Students)/ 40 USD (Foreign Students)** can be paid by using the code **31854100004** through any People's Bank Branch or by using the online payment portal (pay.cmb.ac.lk).

Structure of the Programme

The course will be conducted over one academic year divided into two semesters of fifteen weeks each. Evaluation of performance of candidates will be made on the basis of performance at coursework and end of course examinations. These two components will be separately evaluated and scores for each, added together with equal weight for the two components in order to arrive at the total score for a given course.

There will be nine course modules are as follows:

Semester I

- PGDBM-O 5101 Accounting & Finance
- PGDBM-O 5102 Business Economics
- PGDBM-O 5103 Quantitative Techniques
- PGDBM-O 5104 Management Process & Practices

Semester II

- PGDBM-O 5105 Human Resource Management
- PGDBM-O 5106 Operations Management
- PGDBM-O 5107 Marketing Management
- PGDBM-O 5108 Strategic Management
- PGDBM-O 5109 Research Methods