

# **EXECUTIVE DIPLOMA** IN MARKETING EDM - 2023 Online / Onsite

## ADMISSION REQUIREMENTS

- First degree from a recognized university or a relevant professional qualification acceptable to the Senate of the University; OR
- Three passes in the G.C.E. (A/L) Examination and three years Executive experience in a recognized firm; OR
- Six passes in the G.C.E. (O/L) Examination and five years Executive experience relevant to the subject matter of the Diploma; OR
- Seven years experience in the relevant field recommended by a professional in the field; AND
- A good working knowledge of English.



### DURATION

ONE YEAR



MEDIUM ENGLISH



WEEKEND



COMMENCEMENT

FEBRUARY 2023

#### PROGRAMME FEE

Local Students: LKR 100,000/= Foreign Students: 1653 USD

### HOW TO APPLY

Application form can be downloaded from the Faculty website fgs.cmb.ac.lk. Completed application form along with the certified copies of National Identity Card, Birth Certificate, relevant educational and professional qualifications and work experience (if any) and payment slips should be scanned and sent via email (edm@fgs.cmb.ac.lk). In addition, the photo copies of original certified documents should also be sent through the registered post to reach the Senior Assistant Registrar, Faculty of Graduate Studies, University of Colombo, No 35/30, Prof. Stanley Wijesundara Mawatha, Colombo 07 on or before 10th December 2022. Please mention the programme name on the left side of the envelope.

Application fee of LKR 3,000/= (Local Students)/ 50 USD (Foreign Students) can be paid by using the code 318820900001 through any People's Bank Branch or by using the online payment portal (pay.cmb.ac.lk).



fgs.cmb.ac.lk



edm@fgs.cmb.ac.lk



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